

2023

# Community Manifesto for CPNL

# **Guiding Principles**

#### **Eradication of Single-Use Plastics:**

We advocate for the reduction and ultimate elimination of single-use plastics. Our community pledges to work tirelessly towards finding viable alternatives and promoting sustainable practices that minimize plastic waste.

## **Promotion of Circular Economy:**

CPNL firmly believes in the principles of a circular economy. We strive to create a system where products are designed with durability and recyclability in mind, ensuring a closed loop that minimizes environmental impact.

#### Innovation for debottlenecks:

Embracing innovation, CPNL will actively support research and development initiatives focused on alternatives to plastics that create less burden in and after its life cycle. Our community aims to spearhead the transition to materials that are reusable, recyclable, and ecologically sound.

#### **Community Engagement and Education:**

To effect lasting change, CPNL will engage communities at grassroots levels, fostering education, knowledge, and collaboration about opportunities and consequences of plastic production and processing. We will empower individuals to make informed choices that contribute to a sustainable lifestyle.

#### Advocacy for Legislation and Policies:

CPNL will collaborate with policymakers, advocating for the implementation of stringent regulations that encourage responsible production, usage, and disposal of plastics. We will champion legislation aimed at circularity and innovation.

#### **Collaborative Partnerships:**

Recognizing the importance of collaboration, CPNL will actively seek partnerships with businesses, investors, organizations, and governmental bodies that share our commitment to circularity. Together, we will amplify our impact and drive positive change.

## Transparency and Accountability:

CPNL pledges to operate with transparency and accountability. We will regularly communicate our progress, setbacks, and achievements to the community, fostering a sense of shared responsibility and trust.

#### Call to Action:

In the spirit of unity and shared purpose, we call upon individuals, businesses, investors, and organizations to join CPNL in our quest for a fair level playing field. Enabling Innovation and the entrepreneurial mindset to overcome bottlenecks in the plastics value chains. Let us replace the outdated practices of a fossil-based and linear system with a vision that prioritizes circular solutions across the value chains.



Together, as a community, we have the power to shape a future where natural living coexists harmoniously with technological advancements, leading us toward a world with a sustainable footprint. Join CPNL and be a catalyst for positive change.

In recognition of the imperative need for responsible circular stewardship, we, the Community for Circular Plastics NL (CPNL), hereby declare our commitment to fostering a sustainable and economically viable future. We stand together to replace the outdated practices of a linear system with a new paradigm that prioritizes a fair and circular plastics market for the well-being of our planet and its inhabitants.